



FOR IMMEDIATE RELEASE

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Poochie-Pets Unleashes New Wholesale Website

-Makers of PoochieBells® provide an easy, safe, online ordering venue for its wholesale customers.-

September 28, 2016 - Simsbury, CT – Poochie-Pets' new wholesale-specific website is up, running and available at **wholesale.poochie-pets.net**. Designed for ease of ordering, Poochie-Pets' wholesale website is also a resource center with the latest product information and a complete digital media library with various marketing solutions, so that stores can achieve the optimum sales within Poochie-Pets' product line.

"The wholesale website is secure and available 24/7, enabling retail venues to shop, check on pricing, and/or see what's new at their convenience." Cheryl Pedersen, president of Poochie-Pets said. "Over the years, many of our stores had inquired whether they could place their orders online, so it is with great pleasure that we are able to accommodate this request."

First-time users are asked to create an account and enter login information at wholesale.poochie-pets.net. Retail venues are also welcome to call the main office at 860.408.9003 should they have any questions regarding the process. **wholesale.poochie-pets.net**

Formed in 2005 in Simsbury, CT, Poochie-Pets created the first-of-its kind, housetraining dog doorbell, PoochieBells®. Handcrafted at their Simsbury facility with USA-made custom metal bells to ensure quality and safety, PoochieBells® are endorsed by dog trainers, breeders, and veterinarians. Focusing on providing innovative products with a nod to our best friend, Poochie-Pets is dedicated to providing excellence in and personalized customer service. Inspired by man's best friend, the company's motto is "Your dog makes you a better person."

For more information, images or product samples contact Dianne Howles at Poochie-Pets, LLC 860-408-9003 or dhowles@poochie-pets.net.

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