



FOR IMMEDIATE RELEASE

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Poochie-Pets Rings In a New Line of Durable PoochieBells®

- USA-made components ensure a safe environment for pooch and family. -

May 25, 2017 - Simsbury, CT - With an emphasis on providing quality materials that stand up to even the most rambunctious pup, Poochie-Pets has unleashed a new line of premium-quality PoochieBells. The USA-made, durable, woven cotton webbing PoochieBells are available in six dye-safe earth tones and are made with the same quality USA-custom-made lead-free bells as their grosgrain ribbon and premium leather lines.

"With conscientious shoppers looking for USA-made brands, we take pride to offer products that are 100% USA-made. At the same time, this new line of heavy weight cotton webbing can withstand even the most spirited puppy." Cheryl Pedersen, president of Poochie-Pets said.

Measuring 26" long and containing two sets of paw-print metal bells, all PoochieBells come with a simplified three-step training process and information booklet about the company and product. When hung on a doorknob or hook placed by the door, the dog is trained to ring their PoochieBells, thus alerting their owner when it's time for them to go, avoiding accidents in the home. Premium PoochieBells MSRP: \$24.99 Made in the USA. poochie-pets.net

Formed in 2005 in Simsbury, CT, Poochie-Pets created the first-of-its kind, housetraining dog doorbell, PoochieBells®. Handcrafted at their Simsbury facility with USA-made custom metal bells to ensure quality and safety, PoochieBells® are endorsed by dog trainers, breeders, and veterinarians. Focusing on providing innovative products with a nod to our best friend, Poochie-Pets is dedicated to providing excellence in and personalized customer service. Inspired by man's best friend, the company's motto is "Your dog makes you a better person."

For more information, images or product samples contact Dianne Howles at Poochie-Pets, LLC 860-408-9003 or dhowles@poochie-pets.net. <http://poochie-pets.net>

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