



**FOR IMMEDIATE RELEASE**

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You and Your Furry Companion Will Love This Buddy

*- A mini you when you aren't able to be with your pooch.-*

**April 20, 2016 – Simsbury, CT** – With the belief that our dogs motivate us to be affectionate and caring people, Poochie-Pets has introduced the Snuggle Buddy Blanket to offer comfort when we can't be with our four-legged companion. A "mini-you" in blue for boy and pink for girl, rub Snuggle Buddy on your arm or sleep with it for a few nights to release your scent and you will always be just a sniff away. Soft and cuddly, Snuggle Buddy is your dog's personal blanket, a constant reminder when his or her favorite human, you, is away. Machine washable, Snuggle Buddy is USA-handcrafted of the highest quality, *minky*, polyester fabric. A great take-along companion for doggie daycare or pooch's dog sitter. Measures 16" x 23". MSRP: \$27  
[www.poochie-pets.net](http://www.poochie-pets.net)

Formed in 2005 in Simsbury, CT, Poochie-Pets created the first-of-its kind, housetraining dog doorbell, PoochieBells. Handcrafted at their Simsbury facility with USA-made custom metal bells to ensure quality and safety, PoochieBells are endorsed by dog trainers, breeders, and veterinarians. Focusing on providing innovative products with a nod to our best friend, Poochie-Pets is dedicated to providing excellence in and personalized customer service. Inspired by man's best friend, the company's moto is "Your dog makes you a better person."

For more information, images or product samples contact Dianne Howles at Poochie-Pets, LLC 860-408-9003 or [dhowles@poochie-pets.net](mailto:dhowles@poochie-pets.net). <http://poochie-pets.net>

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